



CANNAVEST WEST

WELCOME



Based on the ongoing uncertainty around phased re-openings in California and to ensure the most successful - and healthy - event for all exhibitors, sponsors, attendees, speakers, and partners, we have decided to move the next in-person **Cannabis Business Summit™ & Expo** and **CannaVest West** to 2021.

Instead of the in-person event this year, we will launch a cyber event scheduled for November 10-12, 2020. CannaVest is the only official cannabis investment forum sponsored by the leading trade association, the **National Cannabis Industry Association (NCIA)**. Our program is designed for the investment community (venture capital, private equity funds, family offices, and institutional investors) looking to deploy capital into the cannabis space, for cannabis operating companies looking to raise money and to showcase their products and services.

For operating companies to survive in a post-pandemic world, they will require cash on hand, inventory, access to the retail market, and the ability to replenish stock. **CannaVest West** was explicitly created with the needs of sophisticated, established, and accredited investors in mind. Managing through this crisis and strategizing for the future is the long-term position that every investor will need to address.

The two-day program will discuss investment opportunities and will look at an array of factors impacting the new investment landscape.

The virtual offering of CannaVest will continue to deliver the same quality content our attendees have come to expect with online networking opportunities and virtual exhibits for those wishing to display products and services. The goal for our virtual offering is to deliver a program with educational merit that can be as successful as possible in this ever-changing environment.

[Click here to view the CannaVest West website.](#) Regular updates posted as the agenda is finalized.

If you are interested in participating as a main stage speaker and sponsor, please contact **Scott Brody** at sbrody@everestcapllc.com ASAP as there are a limited number of speaking and exhibiting opportunities available.

Aaron Smith
Executive Director
NCIA

Scott Brody
Event Producer
Everest Capital Partners



CANNAVEST WEST

PANEL TOPICS

2020 PROPOSED TOPICS:

- Cannabis Market Trends & Consumer Insights By The Numbers
- A Deep Dive Into The Newly Recalibrated Cannabis M&A Market
- Finding Unicorns: Investor Due Diligence & Underwriting Best Practices
- The Multi-State Operator Roundtable: A Look at Business Plans and Operating Models
- Investment Opportunities In Legal Cannabis: Early Stage Venture, Later Stage Private Equity, ETF's & SPACs
- Conscientious Capitalism & Impact Investing: How Commercial Opportunities Help Drive Social Justice in the Cannabis Space
- Debt and Equity Capital Raising: A look at Deal Structures, Terms and Conditions
- Consumer Packaged Goods: Brand Building, Marketing & Packaging
- Finding Relative Value in the Cannabis Sector: The Equity Analysts; Roundtable
- Private vs. Public Cannabis Real Estate Investment Opportunities: Is the Juice Worth the Squeeze
- Do you know what you are Buying? Risk Assessment & Risk Analysis of Cannabis Operators
- Financial Technology and Banking Solutions for the Cannabis Industry
- Insurance Solutions for Proper Risk Management
- Navigating the Legal, Regulatory & Compliance Maze
- Investment Opportunities in Hemp & CBD
- Cannabis Infused Beverages: Beyond the Hype & Excitement
- The Future of Cannabis: A Look At the 2020 Ballot

CONTACT



If you're interested in participating as a speaker or sponsor please contact:

Scott Brody sbrody@everestcapllc.com

MOBILE: 917-842-8882



CANNAVEST WEST

BENEFITS

BENEFITS	P PARTNER	A ASSOCIATE
COST	\$5,000	\$3,000
Client Passes*	25	15
Speaking Slots	Yes	Yes
Exhibit Space	Virtual	N/A
Logo on Website	Yes	Yes

*Client passes are reserved for institutional providers of capital that have invested or are exploring investments in the cannabis industry. Service providers do not qualify.



CANNAVEST WEST

SELECT SPONSORSHIP PACKAGE



PARTNER
\$5,000



ASSOCIATE
\$3,000

Sponsor Contact Information

*Fields marked with * are required*

Name*: _____

Title*: _____

Company*: _____

Street Address*: _____

City*: _____

State/Zip*: _____

Phone*: _____

Email*: _____

Signature*: _____

Printed Name*: _____

Title*: _____

Billing Information (If Different)

Name: _____

Title: _____

Company: _____

Street Address: _____

City: _____

State/Zip: _____

Phone: _____

Email: _____

Date*: _____

Please sign and email scanned agreement to sbrody@everestcapllc.com

The Cannabis Business Cyber Summit 2020 (the "Event") is scheduled to be held on November 10 - 12, 2020 (the "Event Dates") in the virtual platform (the "Event Location"). This Agreement is between MVP Education, LLC (hereinafter referred to as "MVP Education" or sometimes as "Exposition Management"). The term "Exhibitor/Sponsor" means, collectively, the company or person that applied for virtual exhibit and sponsorship space rental and agreed to enter into this contract upon acceptance by MVP Education in the manner stated below. An Exhibitor/Sponsor is an entity that participates in the Event by purchasing exhibit space, sponsorships, or both. "Contract" refers to this agreement, all amendments/modifications, and other materials, documents, rules / regulations incorporated herein by reference.

1. CONTRACT ACCEPTANCE

This Contract is between MVP Education and the Exhibitor/Sponsor. This document, when signed by Exhibitor/Sponsor, with or without appropriate payment of the exhibit fee, constitutes a binding, irrevocable, legal Agreement on Exhibitor/Sponsor, enforceable against Exhibitor in accordance with its terms. Exhibitor/Sponsor does hereby apply for the reservation of virtual exhibit and sponsorship space within the Event virtual platform. MVP Education agrees to review this Contract and assign the virtual exhibit and sponsorship space to the Exhibitor/Sponsor, if available, consistent with Event eligibility requirements, policies, and at the discretion of MVP Education. Upon acceptance of this Contract by MVP Education this Contract shall become a legally binding Contract enforceable in accordance with its terms. Exhibitor/Sponsor agrees to be bound by the Application & Contract, Contract Terms, the Exhibitor Service Manual, and/or any other regulations issued prior to the Event by MVP Education. MVP Education reserves the right deny entry to any entity. All payments due are payable in US Funds.

2. ELIGIBILITY OF EXHIBITOR

Virtual exhibit and sponsorship privilege is open to companies conducting business in the cannabis industry and who are in good standing with NCIA and current in payment of dues and all other charges invoiced by NCIA and/or MVP Education and have executed the exhibitor's contract. Exposition Management reserves the right to determine the eligibility of any Exhibitor/Sponsor. Exposition Management reserves sole control over admission policies. These Contract Terms are established for the mutual protection of MVP Education, and the Exhibitor/Sponsor. Exposition Management reserves the right to make such changes in the time schedule or in the general plan of the Exposition as may be deemed by the Exposition Management to be in the best interests of Exhibitors/Sponsors and the Exposition generally. All matters and questions not covered by these Contract Terms are subject to the decision of Exposition Management. All terms of the Application & Contract will be enforced by Exposition Management. MVP Education reserves the right to restrict or remove any virtual exhibit and sponsorship which MVP Education, in its sole discretion, believes is objectionable or inappropriate.

3. NCIA MEMBERSHIP

All Exhibitors/Sponsors must be National Cannabis Industry Association (hereinafter referred to as "NCIA") members to receive the Member contract rate. NCIA membership must be current and in good status at the time of the Event. Exhibitors/Sponsors not members of NCIA nor current and in good status at the time of the Event will be charged the Non-Member rate for virtual exhibit space and sponsorships.

4. PROFESSIONALISM & CODE OF CONDUCT

Exhibitors/Sponsors are expected to maintain a high level of professionalism while exhibiting at the individual Events. This includes, but is not limited to, ; presenting professional exhibitor virtual exhibits/displays and engaging in respectful communication among fellow sponsors, delegates and event staff.

Code of Conduct

MVP Education is committed to enabling virtual events at which everyone can participate in an inclusive, respectful, and safe environment. We value each member and want all guests to have an enjoyable and fulfilling experience. Accordingly, we expect all attendees to show respect and courtesy to other people. All communication should be appropriate for a professional audience, including people of different backgrounds. Event members are solely responsible for their actions.

Disclaimer

We believe that our different identities make us powerful as a community and organize the work of our teams accordingly. However, part of the content at virtual events is user-generated, and you may find other delegates' or participants' communications, graphics, audio files or additional information inappropriate, offensive, harmful, inaccurate, dishonest, misleading, and/or deceptive. In this case, please, report an incident as described below.

Behavior

We ask that in interest of open and honest participation, you:

1. Behave in a way as to create a safe and supportive environment for all virtual event participants, including the organizers, moderators, attendees, and speakers, and via all communication channels, including the live stream, break out discussions and social media.
2. Commit to a respectful curiosity, open-minded participation, and a positive, inclusive attitude, having empathy and tolerance for people who may not share your opinion and understand how your views might impact other people. Please, don't engage in any form of harassing, offensive, abusive, discriminatory, derogatory or threatening speech or behavior, including (but not limited to) relating to race, gender, gender identity and expression, national origin, religion, disability, marital status, age, sexual orientation, physical appearance or other protected category.
3. Comply with the instructions of the moderator and any virtual event staff.
4. Do not make use of mechanisms, software, or scripts in connection with the use of the platform or any action which is likely to impair the functionality of the platform, in particular, to overburden it.
5. Comply with all applicable laws.

Consequences

Breaches of this Code of Conduct may result in disqualification from participating in the registered event but also future live and virtual events.

Reporting an incident

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact the organizer by email info@cannabisbusinesssummit.com and call 888-347-6445 (972-349-7687)

5. ASSIGNMENT OF EXHIBIT SPACE

Initial assignments of virtual exhibit and sponsorship space will be assigned based upon date received of contract and required payment. Virtual exhibit and sponsorship space shall be assigned by MVP Education in its sole discretion for the Event and for the Event Dates only. Any such assignment does not imply that a similar space will be assigned for future Events. Exposition Management reserves the right to change the floor plan or to move an Exhibitor/Sponsor to another virtual booth location prior to, or during the Event, if Exposition Management, in its sole discretion, determines that to do so is in the best interest of the Event.

6. PAYMENT SCHEDULE

Virtual exhibit and sponsorships fees are due at 100% upon application. An Exhibitor/Sponsor that cancels, downsizes, fails to make the required payment, or fails to exhibit at the Event, is still 100% liable for all outstanding balances of contracted Exhibit space, including Sponsorships /Advertisements and upcharges, and will not be allowed to exhibit at future NCIA events until the outstanding balances are paid in full. Exposition Management reserves the right to cancel space and to sell the space to another Exhibitor/Sponsor without any rebate or allowances to the former Exhibitor/Sponsor. There are no refunds of any monies paid. MVP Education reserves the right to change the floor plan or the location of an Exhibitor's virtual booth if MVP Education, in its sole discretion, determines that to do so is in the best interest of the Event.

When Exhibitor/Sponsor uses a credit card as payment for amounts due, Exhibitor/Sponsor authorizes MVP Education to charge the credit card in accordance with the Contract terms.

7. USE OF SPACE

The virtual exhibit and sponsorship space contracted for is to be used solely by and for the Exhibitor/Sponsor whose name appears on the Contract, and it is agreed the Exhibitor/Sponsor will not sublet nor assign any portion of same without the prior written consent of MVP Education. Exhibitors/Sponsors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the Exhibitor's/Sponsor's virtual exhibit display; parent or subsidiary companies excepted. In the published Exhibitor/Sponsors list, Exhibitors/Sponsors are allowed one (1) Company Name per assigned virtual exhibit space

Exhibitors/Sponsors must show only goods manufactured or distributed by them in the regular course of business. Distribution of said goods will be from assigned exhibit space only unless prior authorization from MVP Education is given for distribution at other locations. No distribution is allowed in any other areas of the virtual platform, , from another Exhibitor's/Sponsor's virtual exhibit or in public areas of virtual event platform. MVP Education reserves the right to determine eligibility of any product or service for inclusion in the Event. Entities not designated as Exhibitors/Sponsors will not be permitted to solicit business at the Event.

8. CANCELLATION BY EXHIBITOR/SPONSOR

If Exhibitor/Sponsor desires to cancel this Contract, Exhibitor/Sponsor may do so by giving notice thereof in writing sent to MVP Education with evidence of receipt. The date of cancellation shall be the date MVP Education LLC receives written notice. If written cancellation or downsize notification is received the Exhibitor/Sponsor is liable for 100% of the total Virtual Exhibit fees and 100% of the Virtual Sponsorship and Advertising fees. In such case, Exhibitor/Sponsor becomes obligated to make immediate payment of any unpaid portion of the total Contract cost. Exhibitor/Sponsor is liable for all terms and conditions. In the event of cancellation or downsizing, Exposition Management reserves the right to use the cancelled or downsized virtual exhibit space and sponsorship including but not limited to the sale of the virtual space to another Exhibitor/Sponsor without any rebate or allowances to the cancelled or downsized Exhibitor/Sponsor. Exhibitor/Sponsor may be required to move to a new location if it requests a downsizing of space. By cancelling virtual exhibit space participation, all marketing of the virtual exhibit and sponsorship ceases on the date of the cancellation. The amount of cancellation is considered to be liquidated and agreed upon damages, for the injuries MVP Education will suffer as a result of Exhibitors'/Sponsors' cancellation or downsizing. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the virtual exhibit and sponsorship reserved from availability at a time when other parties would be interested in applying for it will cause MVP Education to sustain damages. In this situation, MVP Education damages will be substantial, but they will not be capable to determine with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. Should the Agreement be referred to a collection agency/attorney for any reason, the contracting company and or representing agency of said contracting company is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts. By cancelling exhibit space, Exhibitor/Sponsor forfeits all benefits.

9. CANCELLATION BY MVP EDUCATION

If Exhibitor/Sponsor fails to make a payment required by this Contract in a timely manner, MVP Education may terminate this Contract (and Exhibitor's/Sponsor's participation in the Event) without further notice and without obligation to refund monies previously paid. MVP Education reserves the right to refuse Exhibitor/Sponsor permission to move-in and set-up an exhibit if Exhibitor/Sponsor is in arrears of any payment due to MVP Education. MVP Education is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing Exhibitor/Sponsor from any liability hereunder. MVP Education may also terminate this Contract immediately upon written notice of termination if Exhibitor/Sponsor breaches any of its obligations under this Contract, without any obligation on MVP Education's part to refund any payments previously made and without releasing Exhibitor/Sponsor from any liability arising as a result of or in connection with such breach. Should the Agreement be referred to a collection agency/attorney for any reason, the contracting company and or representing agency of said contracting company is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts.

10. TERMINATION OF EVENT

If Exposition Management should be prevented from holding the Event by reason of any cause beyond its control (such as, but not limited to availability of virtual networks, damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the Exhibitor/Sponsor to occupy the space due to causes beyond its control, then Exposition Management has the right to cancel the virtual exhibition with no further liability to the Exhibitor/Sponsor. Virtual Exhibit Fees and Sponsorship Fees paid by the Exhibitor will not be refunded and will be transferred and credited to the rescheduled Cannabis Business Cyber Summit. Exhibitor/Sponsor further releases Exposition Management of all liability. MVP Education reserves the right to cancel, re-name or re-locate the Event or change the dates on which it is held .If MVP Education changes the name of the Event, re-locates the Event to another event facility within the same city, or changes the dates for the Event with which the Event was originally scheduled to be held, no refund will be due to the Exhibitor/Sponsor, but MVP Education will assign to Exhibitor/Sponsor r, in lieu of the original space, such other space as MVP Education deems appropriate and Exhibitor/Sponsor agrees to use such space under the terms of this Contract

11. GOVERNING LAW

Any controversy or claim arising out of or relating to this Contract, or the breach thereof, shall be settled by arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any Court having jurisdiction thereof. Arbitration will be held in Virginia. This Contract shall be deemed entered into in Virginia and shall be interpreted according to the laws of the state of Virginia. No part of this Contract shall be assignable by Exhibitor/Sponsor without the prior written consent of MVP Education. This Contract may be executed in any number of counterpart copies, each of which shall be deemed an original, but which taken together shall constitute a single instrument. The parties expressly authorize the use of facsimile or email counterparts, as a valid method of execution and delivery. If either party brings an action to enforce any of the terms or provisions of this Contract, the prevailing party shall be awarded its reasonable attorney fees, expenses and collections cost incurred in bringing, prosecuting and/or defending such action. The headings of the sections of this Contract have been inserted for convenience and reference only and shall not be construed to restrict or modify any of the terms hereof.

12. INDEMNIFICATION

To the fullest extent permitted by applicable law, for Cannabis Business Cyber Summit, Exhibitor/Sponsor shall indemnify, defend (with legal counsel satisfactory to MVP Education), and hold MVP Education and its officers, directors, agents, affiliates, representatives, employees and assigns, NCIA and its officers, directors, agents, affiliates, representatives, employees and assigns and the exhibit facility harmless from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys' fees and expenses which result from or arise out of: (a) Exhibitors/Sponsors' and/or Exhibitor's/Sponsor's officers, directors, employees, contractors, agents representatives and/ or invitees' (collectively, with Exhibitor/Sponsor, the "Exhibitor/Sponsor parties") negligence or other wrongful/unlawful act or omission at or in relation to cannabis business summit and expo, (b) a breach by any Exhibitor/Sponsor party of any agreements, covenants, promises or other obligations under this contract (c) any matter for which any Exhibitor/Sponsor party is otherwise responsible under the terms of this contract and/or applicable law; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of any Exhibitor/Sponsor parties; (f) harm or injury (including death) to any Exhibitor/Sponsor party and/or loss of or damage to property or the business or profits of any Exhibitor/Sponsor party, whether caused by negligence, intentional act, accident, act of god, theft, mysterious disappearance or otherwise; provided, however, that such indemnification, defense and hold harmless obligations of Exhibitor/Sponsor shall not apply for losses or claims proximately caused by MVP education and NCIA's gross negligence, acts of theft, or willful misconduct.

13. LIMITATION OF LIABILITY

To the fullest extent permitted by law under no circumstance shall MVP Education NCIA or MCI Group USA be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, except for acts or omissions constituting gross negligence, theft or willful misconduct, whether or not apprised of the possibility of any such loss profits or damages. In no event shall MVP Education and NCIA maximum liability under any circumstances exceed the amount actually paid to MVP Education by Exhibitor/Sponsor for virtual exhibit space and sponsorship rental pursuant to this Contract. MVP Education makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters. The Event will be delivered over the internet, and accordingly, is subject to limitations, delays, and other problems inherent in the use of the internet and electronic communications. MVP Education shall not be responsible for any delays, delivery failures, viruses, hacker intrusions or other damage resulting from such problems. MVP Education makes no representation, warranty, or guarantee as to the reliability, timeliness, quality, suitability, truth, availability, accuracy, or completeness of the platform used for the Event. MVP education does not represent or warrant that: (a) the use of the platform will be secure, uninterrupted or error free or (b) the platform or the servers that make the services available are free of viruses or other harmful components. All conditions, representations, and warranties, whether express, implied, statutory, or otherwise, including, without limitation, any implied warranty of merchantability, or fitness for a particular purpose, are hereby disclaimed by MVP Education to the maximum extent permitted by law.

14. ASSUMPTION OF RISKS; RELEASES

To the fullest extent permitted by law, Exhibitor/Sponsor expressly assumes all risks associated with, resulting from or arising in connect with Exhibitor's/Sponsor's participation at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor/Sponsor, whether caused by negligence, intentional act, accident, act of God or otherwise, except for losses, damages or liability proximately caused by MVP Education acts or omissions constituting gross negligence, theft or willful misconduct. Exhibitor/Sponsor has sole responsibility for its property or any theft, damage, or other loss to such property whether or not stored in any courtesy storage area, including any subrogation claims by its insurer. Neither MVP Education nor Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor/Sponsor. Neither MVP Education, NCIA nor MCI Group USA shall be liable for, and Exhibitor/Sponsor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

15. COPYRIGHTED MATERIAL

Exhibitor/Sponsor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees, or other payments. Exhibitor/Sponsor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event(s) unless it has obtained all necessary rights and paid all required royalties, fees, or other payments.

16. VIOLATION OF RULES & REGULATIONS

Violation of this Contract or any rules and regulations governing the Event, including those published in the Event website and Event Registration, may result in one or more of the following actions taken against the Exhibitor/Sponsor: 1) the Exhibitor/Sponsor may be prohibited from exhibiting at the current year's Event and will forfeit all contract payments; 2) the Exhibitor's/Sponsor's history for the following year's space selection may be taken away; and 3) the Exhibitor/Sponsor may be prohibited from exhibiting at future events. This list of actions is not exhaustive and does not in any way limit available remedies provided in other provisions of Contract or by law or equity. No delay by MVP Education in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise by MVP Education of any other right, power or privilege hereunder preclude any other or further exercise of any other right, power or privilege hereunder.

17. COMPLIANCE WITH LAWS, TAXES, LICENSES

Exhibitor/Sponsor agrees to abide by and observe all applicable federal, state, and local laws, codes, ordinances, rules and regulations, and all rules and regulations (including any union labor work rules). Without limiting the foregoing, Exhibitor /Sponsor shall construct its virtual exhibits to comply with the Americans with Disabilities Act and shall ensure the provision of auxiliary aids and services for its staff or attendees to enable effective communication with disabled Event participants. Exhibitor/Sponsor shall be solely responsible for obtaining all licenses, permits or approvals under federal, state, or local laws applicable to Exhibitor's/Sponsor's activities at the Event. Exhibitor/Sponsor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, including any applicable sales taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event.

18. SOLICITATION

Exhibitor/Sponsor agrees to confine certain activities to the Exhibitor/Sponsor designated virtual exhibit space. These activities include, but are not limited to solicitations, virtual platform chat boards, demonstrations, staging Exhibitor's/Sponsor's Personnel, and distribution of marketing materials. Exhibitor agrees not to display signs, products, or marketing materials anywhere other than the Exhibitor's/Sponsor's designated virtual exhibit space. Persons connected with non-exhibiting companies are prohibited from any dealing, exhibiting, or soliciting within the Exposition.

19. CASH AND CARRY SALES

The Event is strictly business to business and lead cultivation for future sales

20. SHARING AND SUBLETTING

Exhibitor/Sponsor agrees not to assign or sublet the whole or any portion of the virtual rented space covered by this Contract, including clients or partners of an organization. For each additional company subletting or sharing space, a fee of equal to the rate card cost of a virtual exhibit space will be charged to the exhibiting company per virtual exhibit booth.

21. FLOOR PLAN

MVP Education reserves the right to make modifications that may be necessary to meet the needs of the Event. MVP Education has the absolute right to allocate and assign space among Exhibitors/Sponsor and to relocate Exhibitors/Sponsor after initial assignment if circumstances warrant at its sole discretion.

22. EXHIBIT SPACE OCCUPANCY/SUBMISSION OF REQUIRED MATERIALS

For the Event, the hours and dates occupying virtual exhibits will be determined by MVP Education. Exhibitor/Sponsor must submit all required collateral for the virtual display and sponsorship advertising by the deadline dates established by Show Management. Failure to submit all required collateral by the designated date established by Show Management and/or leaves its virtual space unattended during Exhibit hours, MVP Education shall have the right to take possession of the virtual exhibit space, resell, reassign, or use virtual exhibit space, and no refund will be due to the Exhibitor/Sponsor. Once collateral for the virtual exhibit display and sponsorship/advertising is submitted by the deadline established by MVP Education, a maximum of two (2) changes are permitted provided they are received by MVP Education more than 72 hours prior to the opening of the Event. Changes deemed by MVP Education to be more than the scope of the program or received less than 72 hours prior to the opening of the Event, if permitted, will be subject to a surcharge equal to 35% of the total exhibit/sponsorship fees and must be paid in full prior to changes being implemented. All virtual exhibits must be open for business during the established Event(s) hours as determined by Show Management. This clause shall not be construed as affecting the obligation of Exhibitor/Sponsor to pay the full amount of the rental provided for in this Contract for space, nor shall it affect the right of MVP Education to retain as liquidated damages the whole or any part of the rental received.

23. LISTINGS AND PROMOTIONAL MATERIALS

By exhibiting at Event, Exhibitor/Sponsor grants to Show Management, MVP Education LLC. And NCIA, a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product name, of Exhibitor/Sponsor in any directory (print, electronic or other media) listing the exhibiting companies at Event and to use such names in Event promotional materials. Show Management, MVP Education LLC, nor NCIA shall not be liable for any errors in any listings or descriptions or for omitting any Exhibitor/Sponsor from the directory or other lists or materials. Show Management, MVP Education LLC and NCIA may also take photographs and videos with sound of Exhibitor's/Sponsor virtual booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs and videos with sound for any promotional purpose. Exhibitor/Sponsor consents to such photos/videos and Show Management, MVP Education LLC and NCIA use of same.

24. ADDITIONAL TERMS AND CONDITIONS

MVP Education has sole control over attendance policies. Except as provided to the contrary of this Contract, all monies paid by Exhibitor/Sponsor shall be deemed fully earned and non-refundable at the time of payment. In addition to its right to close an exhibit and withdrawn acceptance of the Contract, MVP Education in its sole judgment may refuse to consider for participation in future Events an Exhibitor/Sponsor who violates or fails to abide by the Contract and any of the accompanying rules and regulations. Any amendment to this Contract must be in writing and signed by an authorized representative of MVP Education. Exhibitor/Sponsor may not assign this Contract, or any right hereunder nor may Exhibitor/Sponsor sublet or license all or any portion of its exhibit space.

25. INCORPORATION OF RULES AND REGULATIONS

Any and all matters pertaining to Virtual Event not specifically concerned by the terms and conditions of this Contract shall be subject to determination by MVP Education in its sole discretion. MVP Education may adopt rules and regulations for Event from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor/Sponsor.

26. EXHIBITORS/SPONSORS REQUIRED MARKETING MATERIALS

Exhibitor/Sponsor agrees and understands that it must submit marketing materials no later than thirty days before the first published date of the Event, to receive the full benefit of the products and services provided under this Agreement. This includes the submission of any needed materials for an exposition guide or mobile app that may be used to promote the exhibitor. If an Exhibitor/Sponsor chooses to take advantage of a sponsorship package, as detailed herein, the sponsorship package may require Exhibitor/Sponsor to provide additional marketing materials to third parties. Exhibitor/Sponsor understands that third parties are unrelated to Exposition Management, and Exposition Management will not be liable for the performance of any third parties.

27. PAYMENT METHOD

Payments must be made online via the sponsor application system or payments may be remitted to the following. All payments must be in US Funds

ACH or wire payments:

Account Name: MVP Education, LLC
Bank of America
Account Address: 6100 W Plano Parkway Suite 3500
Plano, TX 75093-8230
ABA/Routing # (Wire) 026009593
ABA/Routing # (ACH) 111000025
SWIFT Code (Intl Wires) BOFAUS3N

Account # 488061568080
Memo: CBS Cyber 2020

All notifications regarding booth space, sponsorships, and exhibit related questions should be sent to:

307 International Circle; Ste. 190

Hunt Valley, MD 21030

Email: CannabisBusinessSummit@mci-group.com

28. AUTHORITY TO SIGN

Exhibitor/Sponsor represents that the individual signing this Agreement on behalf of the Exhibitor/Sponsor has the authority to do so and to so legally bind the Exhibitor/Sponsor.

Exhibitor/Sponsor represents that the execution, delivery, and performance of this Agreement by Exhibitors/Sponsors have been fully and validly authorized by all necessary corporate authorities.



CANNVEST & CANNABIS BUSINESS SUMMIT™

PRIOR ATTENDEES AND SPONSORS:

3Win Corp
420 Intel
420Payroll.com
7 Points Management
7thirty Capital
710 Spirits
A&D Weighing
Accelerated Growth Solutions
Aclarity Systems, LLC
Across International LLC
Acuta
Acuityads, Inc.
Adapt8
Adaptive Plastics Inc
AEssenseGrows
Agetix
Airganics
AiroClean420
AJW Financial
Alpha Packaging
Allied Beverage
Alpha Investment Holdings
Alternative Investment
Management LLC
American Green Power
American Netting & Fabric Inc.
Anion
Anresco
Apeks Supercritical
Applied DNA Sciences
Arcadian Fund
ArcView Group
Arcview Ventures
Argus Controls
Art Assets
Artcan, LLC
Ascend Wellness
Assurpack
ATG Pharma
Athena Assurance
Atlantic Corporation
Atlantic Packaging
Aurify
Australis Capital
Autogrow America
Axess Global Benefits
Axiom Cyber Solutions
Azoth Solutions
Aztec Solar
Battalion One Fire Protection
Bardia Family Office
Battery Global Advisors
BDS Analytics
Bella Sol Wellness Centers, LLC
Berger Bibbeo Ltd.
Berstein IP
Better Nature Holdings LLC
Big Sur Ventures
Bio Nova Nutrients
Bioprocann
bio365
Bioris Nutrients USA
BIOS Lighting
BioSecurity.com
BioTherm
Black Dog LED
Blaze Lab Solutions
Bloom Automation
Borroughs Corporation
Breakthru Beverage Group
Bryant Park Capital
Budpack
Burns Levison
CalCann Holdings Inc
Cali Bush Masters
Calypso Enterprises
Calyx Brands
Camden Partners
Canaccord Genuity
Canergy Capital
Canna Advisors
Canna Clear Oils
Canna Custom Promotions
Cannabis Advising Partners
Cannabis and Tech Today
Cannabis Big Data
Cannabis Industry Journal
Cannabis Kitchen Supplies
Cannabis Packaging Emporium
Cannabis Pro
Cannabis Reports
Cannabis Strategies Acquisition
Corp.
CannabisBuyer.com
CannaBIZ Collects
CannaGuard
CannaGather
Cannapoint / Mariner Business
Solutions
Cannasure Insurance Services,
LLC
CannGen Insurance
CannGroup Development Corp
Canopy
Canopy Rivers
Capmatic Ltd.
Carbonic Service
Caroline's Cannabis
Carlsbad Naturals LLC
Casa Verde Capital
Central Coast Garden Products
CFA Federal Credit Union
CFN Media
CH3 Partners
Charlotte's Web
Chubby Gorilla
Cirrus LED Grow Lights
Citrin Cooperman
Clade9
ClearBags
Code Corporation
CohnReznick
Colorado Extraction Systems, LLC
Columbine Label
Concept to Harvest
Conley's Manufacturing and Sales
Contempo Specialty Packaging
Conviron
Cooljarz™ / Earthwise Packaging
LLC
COVA
Cowen
Cowen & Company
CRATIV Packaging
Creative Cannabis Promotions
Creative Services Inc
Credence Filling Systems
Cresco Capital
Cresco Labs
Culture Magazine Current
Culture H2O
Curaleaf
CVRN
data.green
Dauntless, Inc.
Davis Malm & D'Agostine
Dawson Family Farms
Decade Capital
Deibel Cannabis Labs, LLC
Delta Separations
Delta T Solutions
Demeter Group
Denver Consulting Group
Detect All
Diag Capital Management
Dickinson Wright
Dino-Lite Scopes
District Cannabis
Dominion Capital
Dosatron
Duane Morris
Duramax Building Products
Dutchman Hydro
Dymapak
Eagle Protect PBC
East Coast Labs, Inc
Ecodyst
Edibles List Efinity USA
Elemental Wellness Center
Elf Extraction
Elma Ultrasonic
Emerald Scientific
Emerald Ventures
Emisha Innovation
Enlighten
Envirotech Greenhouse Solutions
Epiphanycares
Every Industry
EverSpring Pharmacy
Evolve Formulas
Extract Consultants
ExtractionTek Solutions
EZ Grow Systems
Family Office Association
Fernway
Fireman Capital Partners
First New York Securities
FlexMOD
FlexMod Solutions
Fluence Bioengineering
Forever Flowering Greenhouses
Fortress Payment Technologies
Fritsch Milling & Sizing, Inc.
Front Range Bioscience
Full Moon Investments
Full Steam Staffing
Fumairx
Galen Diligence
Gaiaca
Gardening Unlimited
Gerard Daniel Worldwide
GFA
GFarmaLabs
GL Planning & Design, Inc.
Gleam Law PLLC
GMP Securities
Gold Drop
Golden Bear Insurance Co.
Golden Eagle Partners
Good Chemistry Green Bits
Good Hill Partners
Granite Hall Partners
Green Acre Capital
Green Chip Stocks
Green Mile Holdings
Green Sage
Green Guide Tours
Green Tank Technologies
GreenBroz
Greenhaus Industries
Greenhouse Feeding Nutrients
Greenlane Dispensary Services
Greenleaf Financial Syndicate
Greenlit Agency
Greenspoon Marder
GreenWave Advisors
Grinspoon
Grow More
Growcentia
Growers Choice
Growth Group
GS Thermal Solutions
Guardian Data Systems
Gulf Shore Holdings
Harbor Industries
Haffner's Energy
Hanly Law
Harbor Side
Harborside Health Center
HARDCAR
Harrens Lab Inc.
Harvest Right
Hawthorne
HeadCount's Cannabis Voter
Project
Headset
Heidolph
Heliospectra
High NY
HiGrade - Cannabis Analytics
Hikvision USA, Inc.
Himmelstein Law Network
HM Digital
Hoffmann Neopac
Horizon by Phoenix
Hortau
Huamei, Inc.
Hyperion Wealth Advisors
iAnthus - Mayflower Medicinals
iAnthus Capital Management
iCann
iHeartjane.com
IHP
Independent Ink
Innovative Industrial Properties
Inspire Advanced Transpiration
Solutions
Integrative Health Products
Investing in Cannabis
Iris Gummies
Island Management LLC
ISODIOL
Isolate Extraction Systems
Item 9
James E. Gill, CPA, LLP
Jane West
Johnson Gas
JULABO USA, Inc.
Jupiter Research
Kali Kanna Distribution
Kane Industrial Trust
Katsias Capital LLC
Keef Brands
Keef Cola
KEY Investment Partners
Kind LED Grow Lights
KIVA CONFECTIONS
KNF Neuberger
KORSCH America Inc.
Krakoff Family Office
Kush Bottles
KushCo Holdings
Kush Marketplace
Ladenburg Thalmann
Lazy River Products



CANNAVEST & CANNABIS BUSINESS SUMMIT™

PRIOR ATTENDEES AND SPONSORS:

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Legion of Bloom
Lexaria Bioscience
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LivWell
LLEX PARTNERS LP
LOHAS Apparel
Lola Lola
Lost Coast Plant Therapy
Lynch Foundation
Macro Plastics
MadgeTech, Inc.
Magnasphere
Makerbaus
March Networks, Inc.
Margolin & Lawrence
Mari Jane Enterprises
Marijuana Media
Manna Molecular
Marcum LLP
Marijuana Policy Project
Massachusetts Cannabis Control Commission
Master Vapor Pumps/ Iced. Tech
McAllister Garfield P.C.
McGovern Capital
MCFM Group
McKinney Capital
Medicine Box
Medicine Man
Medius
Merida Capital Partners
MedTech International Group
MJ Dispensing Solutions
MJLink
Montel
Monterey Tiith
Monvera Glass Décor
Moore Capital Management
Moquin Press
Moxie
MRX Xtractors
Ms. Mary Staffing & Hybrid Payroll
Mtech Acquisition Corp.
Mueller Ventures
MUNCH Machine
Mystic Innovations, Inc
N2 Packaging Systems LLC
Nadeau Corporation
NAI Capital
Nanolux Technology, Inc.
National Grow Technologies
Nature's Dream Inc
NAVAC Inc.
Navy Capital
NCM Environmental Solutions
Netpost Capital Advisors
Neuberger Berman
New Cannabis Ventures
New England Development
New England Treatment Access (NETA)
New Era CPAs
New Jersey Cannabis Industry Association
New York Angels
NEXT G3N Greenhouse
NextLight
NEXUS Corporation
Nor-Calvans
NORICK Risk Funding Concepts
Norman Wright
North Point Advisors
Northland Capital Markets
Northwood Ventures
Nudo Products, Inc.
NY Hemp Source
O.penVAPE (Organa Brands)
Oath Cannabis Insurance
OCG INC.
Odyssey Trust
Ogden Capital
Orange Photonics Inc
Otoké
PAC Machinery
Pacific Grove Capital
Paradigm Supercritical
Passaic Capital Management
PAX
PayQwick
PCM
Pelemix
People Need People, Temporary Labor Forces
Peoples Company
PerkinElmer
Pharmacann
Phone2Action
Phylos Bioscience
Phyto Partners LP
Phyto Technology Laboratories
Piper Jaffray
PIPP Horticulture
Plexpack Corp.
Point72 Asset Mgmt, L.P.
Portafab
Portolan Capital
POSaBIT
Poseidon Asset Management
Pot Guide
Premier One Products
Preservation Capital Advisors
Presidio View Capital
Private Capital Intelligence, LLC
Private Investor
ProcessPro
ProNexus LLC
Pure Vape
Purple Line Media
Q56 Capital
Quantum Analytics
Quantum Leaf Solutions
Quest Dehumidifiers
Rad Source Technologies, Inc.
RDW Capital
Recology
Releaf App
Reli Grow Systems
ResponsiTech
Rhythm Cultivation Solutions
Ricca Chemical
River Collective
RLM Public Relations
Roastar
Rogers Electric
Rogoway Law Group
Romer Labs
Roth Capital
Rough Brothers Inc.
Royal Gold LLC
RT Specialty LLC
RWN Management
Ryan Peacock's Dehumidifier Rental
S2 Security
SafeGrow
Safety Vision
Safe Harbor
Sage Analytics
Salveo Capital
Samuels & Assoc.
Sanctuary Medicinals
Santa Barbara Independent
Sanuvox
Schonfeld Strategic Advisors LLC
Scynce
Seaport Global
Sensi Magazine
Senvest
Sequence Quality and Compliance Services
Seven Point Interiors
SGS
Shanghai Yuanming Lighting Technology Co., Ltd
Shenzhen Kingtons Technology Co., Ltd
Shenzhen LTQ Vapor Electronics Co. Ltd.
Shenzhen OVNS Technology Co. Ltd.
Shenzhen Smoore Technology Limited
Shield Management Group
Shingle Hill
Shore Ventures
Shulman Rogers
Silver Bullet Corp
Skunkworks Packaging
Smart Pot
Smith Costello & Crawford
Social Safe
Social Life Network
Solid Lite Inc.
Spacesaver
Speaker Lounge
Specialty Insurance Partners
SpectrumGro
SPEX Certi Prep
SpringBIG, Inc.
SSI [Surveillance Systems Incorporated]
St. Augustine Holdings
Stadnyk & Partner
Starlite LED
Steep Hill Labs, Inc.
Strovia
Sullivan Adventures LLC
Supercritical Mass Laboratories
Sun Grown Packaging
Sunbelt Rentals
Surna
SVS
Synhorst Inc
SYSPRO ERP Software
TACH Lighting & Electronics LTD
TapRoot Holdings
Tassajara Holding Company
Tecogen
Temescal Wellness
Ten-Ten Craft Cannabis
Terpenes and Testing Magazine
Terra Tech
Tetra
Thar Process
The Associated Press
The Bonadio Group
The Cannabis Conservancy
The Earthworm Soil Factory
The Happy Confection
The Healing Cabinet
The O.G. Reefer Co.
The Platinum Packaging Group
The Roosevelt Investment Group, Inc.
Thompson Coburn LLP
Thompson Duke
TigerInk
TinScape LLC
Total Pharmacy Supply
tourmalineenterprises
Trackimo
Tradiv
TreeForm Packaging
Tress Capital
Treez
Trellis
Trichrome Health
Trinator
TriQ Systems
True Liberty Bags
Tuatara Capital
Twinfocus Capital
Twister Trimmer
Two Roots Brewing Co.
Ultra Pure
Union Twist
urban-gro
Vangst
Vapor Connoisseur / Happy Head Marketing
Varier Venture Consulting
Veg + Bloom
Vegamatrix
Vencanna
Venture.co
Verte Capital
Vertical Companies
Vincente Sederberg
Vipple Lighting Company Ltd.
Viridian Capital Advisors
Viridian Staffing
Viridios LLC
Visconsi Companies
Vital Garden Supply
VividGro
Wana Brands
Websafe
WeConnect
Welch® Vacuum Pumps and Systems
Westwood Capital Management LP
Where's Weed
Willow Industries
Wine and Weed Symposium
XIT Packaging
Xtraction Services
XtremeCube
Yale Business of Legal Cannabis
YGreen
Zarbeco
Zen Potion
Zodaka
Zuber Lawler & Del Duca LLP